

ART EDUCATION CENTER, 18 N. 2ND STREET, FERNANDINA BEACH, FL 32034**SUMMARY OUTLINE****3:30 p.m. A. Call to Order by President Gwen Cowart**

Members Present: Gwen Cowart, Susan Henderson, George Haffey, Walter Cartategui, Lis Krawiecki, Barb Wylie, Mary Quinlan, Betty Rufus, Vickie Maley, Mark Bennett

Members Excused: Marla McDaniel, Cori Beychok, Sharon Haffey

3:35 p.m. B. Discussion and Acceptance of Board Meeting Minutes: Dec. 11, 2017
Susan moved to accept the minutes, the motion was seconded by Vickie and the motion passed.

3:40 p.m. C. Public Comment: None

3:50 p.m. D. Discussion and Acceptance of the Consent Agenda Reports:

Vickie moved to accept the Consent Agenda. The motion was seconded by Susan, and the motion passed.

President: Gwen Cowart

First VP: Shrimp Fest Chair: Mark Bennett

Second VP: Gallery Director: Vickie Maley

A jury session for current members to add a medium and for new artists to exhibit is Feb. 26-27. The deadline to apply is Feb. 9, 2018.

Featured Artists for 2018

JANUARY: CAROL MARIE OLSON

FEBRUARY: DEB KLINE AHERN

MARCH: ROBERT BUCKLEY

APRIL: THURSDAY AFTERNOON PAINTERS, Jeannie Riley contact

MAY: AMANDA CARTWRIGHT

JUNE: DANTE DEFLORIO

JULY: SUSIE SAX

AUGUST: LINDA M. JONES

SEPTEMBER: BARBARA MCCONNELL

OCTOBER: MICHAEL VAN HORN

NOVEMBER: ROSEMARY SKIDMORE

DECEMBER: SUSAN DEWOLF

ALTERNATES

1. MILT SHIRLEY
2. KAREN MCFADYEN
3. EMYLEE MCBREARTY

3rd VP: Art Education Center: Sharon Haffey

From the AEC

The year finished quietly at the AEC with January filled with classes and workshops. The rack for the large tables, built by Will Schraft, has been very helpful in keeping the space a little neater. Groups using the building are reminded to sweep and replace furniture before they leave and also to sign the attendance data in the binder by the door. Plans to resume the Sunday afternoon Art Flicks in February and to look for more mini (half or one day). classes to make available to the community. Barbara McConnel's Creative Development Program should begin in the Spring.

Treasurer/Finance Committee: Susan Henderson

Secretary/Membership: Lis Krawiecki

There are currently 237 Members

Arrangements: Barb Wiley & Mary Quinlan

Computer Support: George Haffey

House and Properties: Walter Cartatequi:

Walter will be out of the country from Feb. 8 – March 11. Jane Hedgecock will be on call for House and Properties during that time.

Marketing and Communications: Cori Beychok & Marla McDaniel

Buy One, Get One (BYGO) advertising specials through holidays, NewsLeader. These were themed box ads with art mediums of IAA exhibiting artists featured in listing.

Holiday edition, *Essentials Magazine*

Renew 2018-19 Chamber of Commerce (AIFBY) Discovery Map. More than 310 distribution points in N.E. FL and S.E. GA, 270,000 copies printed.

Publicize Artwalk - including Artist of the Month, Art Chat, Nouveau Art Show and winners/honorable mention. Adding Yulee Bugle to publicity distribution.

Ongoing Amelia Now and Islander Magazine ads.

Value Card renewed for publicity on Ameliasland.com through Tourist Development Council. 10% off on a \$100 or more purchase.

Renew IAA in 2018 Tourist Development Council production of updated Artwalk brochure.

Arts and Culture Nassau Acceleration Grant application, \$500 for youth programs - for existing, not new programs/projects. In process to determine if this is to add to our art supplies for schools. Deadline Jan. 15.

Scholarship: Betty Rufus

4:15 p.m. E. Old Business

Discuss Art Chat attendance and consider time change: This will be discussed with Exhibiting Artists present at the next Art Chat. The Arrangements Committee may try and schedule an earlier Art Chat.

Get status of new artist jurying: There are applications for 3 new artists, one of whom may apply for both 3D and 2D. There are 2 current Exhibiting artists requesting to add a new medium. The call for New Exhibiting Artists will be in the Newsleader on Wednesday, and there will be an interview about this in the Yulee Bugle.

4:45 p.m. F. New Business

Scholarship committee would like to discuss cost of postcards for student art show: The Board gave the approval to proceed with ordering postcards through Amelia Island Graphics, who have printed them in the past.

We would also like to discuss ideas for judge of portfolios for scholarship money: Instead of having one judge, it was decided to have a committee of 5-6 IAA Exhibiting Members to review, judge and comment on the portfolios. There was also discussion of having the portfolios exhibited later in the year to encourage more students, as some may choose not to participate as their portfolios may be needed for college applications. The Board also approved the Scholarship Committee to reinstate monies to go to the school of the winning portfolio at the previous amount.

Update on the Shrimp Festival from Mark: He is working on clarifying footage for the food booths and will attend the next food meeting to insure vendors understand to keep streets clear until everything is ready to move out.

There are currently 220-230 Applicants. An Eblast is going out this week. A ZAPP eblast will go out the week before the deadline.

Mark is looking into adding more spaces on 4th and 5th Streets.

Update on Dickens on Center: There were 26 booths. The Gross was \$4080, after electricity, the Net was \$3240. There is still no feedback from Mainstreet status. It is too early to tell if there will be a Dickens on Center again next year.

4:15p.m. G. Meeting Adjourned