

ART EDUCATION CENTER, 18 N. 2ND STREET, FERNANDINA BEACH, FL 32034

Board Members Present: Gwen Cowart, Susan Henderson, Cori Beychok, Marla McDaniel, Sharon Haffey, George Haffey, Mary Quinlan, Lis Krawiecki, Vickie Maley, Mark Bennett

Board Members Excused: Walter Cartategui, Betty Ruffus

Board Members Absent: Barb Wylie

3:30 p.m. A. Call to Order by President Gwen Cowart

3:35 p.m. B. Discussion and Acceptance of Board Meeting Minutes: Sept. 18, 2017
Cori made a motion to accept the minutes. Sharon seconded it, and the motion passed.

3:40 p.m. C. Public Comment

1. Items on the Agenda
2. Items not on the Agenda
Discussed the items in the front desk suggestion box

3:50 p.m. D. Discussion and Acceptance of the Consent Agenda Reports

Vickie made a motion to accept the consent agenda. It was seconded by Cori and the motion passed.

President: Gwen Cowart

First VP: Shrimp Fest Chair: Mark Bennett

Second VP: Gallery Director: Vickie Maley

Thank you to Pam and the Hanging Committee. The gallery looks beautiful.
Louise and the Nouveau Art Committee for new and impressive shows
Featured Artists, Lorraine Kilmer, Jim McKinney and Barbara Hopkins for late summer's and fall's beautiful shows
Cleaning Crew on September 21 for cleaning closets and planning for the back office rearrangement: Walter, Sharon, Jane, Rosemary, Libby, George

A big thank you to George and Sharon for cleaning and re-organizing the wiring for the computer and the rearrangement for slat wall. Also, thank you for the new desk, cabinets and chair in the back office.

Walter and I have planned to reorganize the back office storage room and the side closet.

3rd VP: Art Education Center: Sharon Haffey

Treasurer/Finance Committee: Susan Henderson:

See attached

Secretary/Membership: Lis Krawiecki: Member Yearbooks have been printed and are in the Gallery to be distributed to all members. Since the printing there have been 17 new members.

Arrangements: Barb Wiley & Mary Quinlan**Computer Support: George Haffey****House and Properties: Walter Cartatequi****Marketing and Communications: Cori Beychok & Marla McDaniel**

Artwalk, Featured Artist, Nouveau Art publicity

Art Chat October publicity

Harris Teeter wine bag promotion - 24,000 bags with IAA logo & info.

Arts and Culture Nassau youth grant opportunity \$500, augment scholarships program calendar year 2018, due Dec. 1-15, 2017

Instagram

Scholarship: Betty Rufus

The checks have been sent to the Jr. and Sr. High Schools from IAA. The information was given to Marla and Cori for publicity

4:15 p.m. E. Old Business

Gwen reported that 29 Exhibiting Members attended the last ArtChat Business meeting.

4:45 p.m. F. New Business

- Hospital Art Suggestion: IAA was contacted to state that there was no sign at the hospital stating how to purchase art. Some of the Board members recalled that the hospital did not want any signage up.
- Chamber of Commerce annual awards dinner, Jan. 25: Marla suggested that we have a presence at the awards dinner since we are members of the Chamber.
- Vickie and Walter are looking into closet systems to help with the organization in the office.
- The sign is still gone from Center Street. Marketing will follow up on this. Paul Massing has the pallet sign that used to hang over the front windows. A bracket will need to be purchased in order to rehang it.
- Mark stated that the downtown merchants were concerned that sponsors blocked the store entrances. All merchants have the ability to have a representative on the Shrimp Festival Committee. None were present last year.
- A Jazz Group is looking for a venue to play during Artrageous Artwalk. All Board members were interested in having them in the courtyard. Joe Winston and Vickie Maley will coordinate this.
- The Council on Aging is looking for artists to teach. The proceeds all go to the Council on Aging. This will not begin until March. The opportunity will be posted in the newsletter.
- Dickens on Center was discussed. This second show was one of the items in the IAA strategic objectives. At this time, the TDC is heading this festival. If it continues and is running well, it will switch to Main Street. Amy LeCroix is in charge of the Dickens committee.
- Marketing will check to see if sponsors can be added to the Essentials section of the Newsleader during Shrimp Festival.

4:20 p.m. G. Meeting Adjourned