

ART EDUCATION CENTER, 18 N. 2ND STREET, FERNANDINA BEACH, FL 32034

Board Members Present: Gwen Cowart, George Haffey, Sharon Haffey, Susan Henderson, Vickie Maley, Marla McDaniel, Mary Quinlan, Betty Rufus, Barb Wylie

Board Members Excused: Mark Bennett, Walter Cartategui, Lis Krawiecki

Guests: Lou Goldman

3:30 p.m. A. Call to Order by President Gwen Cowart

3:35 p.m. B. Discussion and Acceptance of Board Meeting Minutes: Oct. 9, 2017
Sharon moved and Susan seconded to accept the Oct. 9, 2017 minutes as written. The motion passed.

3:40 p.m. C. Public Comment:

1. Items on the Agenda: Lou Goldman requested support for urging the city to use the post office building as an art center and for commissioning bronze statues in the public areas of Fernandina Beach. See New Business for the information.
2. Items not on the Agenda

3:50 p.m. D. Discussion and Acceptance of the Consent Agenda Reports:

President: Gwen Cowart

1. The Amelia Island Tourist Development Council will once again oversee the Dickens on Centre event, to be held December 8-10, and the holiday lighting program that will take place with it. In years past, we outlined the buildings on Centre Street with classic white lights during the holiday season. This year, in addition to Centre Street, we are seeking permission to outline the buildings of S. 2nd & 3rd and N. 2nd & 3rd (to Ash and Alachua Streets) as well. The IAA has agreed to participate.
2. Suzanne Binnie has agreed to do a class for the Leadership Nassau folks for their "downtown" day.

First VP: Shrimp Fest Chair: Mark Bennett

- Gwen, Susan and Mark met with the Shrimp Festival Committee to go over items for the coming Festival.
- We signed the contract with the Isle of 8 Flags Shrimp Festival for the IAA to handle the fine arts and crafts portion of the show.
- As of November 7, we have 90 artists registered.
- The next Shrimp Festival Committee meeting is Monday - November 20th.
- We have set the following dates for the show.
 - o January 31st 2018 the last day of registration.
 - o February 5th Jury meeting to go over all registrants.
 - o February 14th space assignments.
 - o February 20th artist notification.
 - o March 11th artists deadline to pay booth fee.
- Happy Thanksgiving to all.

Second VP: Gallery Director: Vickie Maley

- The IAA office is undergoing renovation and reorganization. Donations are funding most of the costs.
- The Holiday Gift Shop is planned with entries accepted on November 20th from 1:00 to 3:00 pm. The Gift Shop will be displayed from November 24 to January 2.
- New calendars for January through June 2018 are now in the book at the front desk.

Third VP: Art Education Center: Sharon Haffey

Treasurer/Finance Committee: Susan Henderson: See attached

Secretary/Membership: Lis Krawiecki

There are currently 227 members.

Arrangements: Barb Wiley & Mary Quinlan**Computer Support: George Haffey****House and Properties: Walter Cartatequi****Marketing and Communications: Cori Beychok & Marla McDaniel**

- Monthly publicity for Nouveau, Featured Artist, Art Chat
- Essentials Magazine, Holiday -Winter Issue
- Arts and Culture Nassau Grant Appl. due Dec. 1- Jan. 15, Youth Acceleration Grant, \$500 maximum for projects already in place with track record- IAA Art Supplies to Schools.

Scholarship: Betty Rufus

Sharon moved and Susan seconded to accept the Consent Agenda. The motion passed.

4:15 p.m. E. Old Business

Update on Dickens on Center

#	Booth Space	Name	Medium	Product	Paid	Need Banner	Comments
1	6	2nd St. Gallery & Studio	Misc.	Misc.	Yes	Yes	
2	28	Alexander, Rick	Oils	Oils	Yes	Yes	
3	9	Berger, Pauletta	Fiber	Scarves, etc.	Yes		
4	7	Berry, Nancy & Shawn	Cement	Misc.	Yes		
5	21	Biggs, Deborah	Misc.	Misc.	Yes	Yes	
6	28	Bojan	Jewelry	Jewelry	Yes	Yes	
7	23	Brady, Nina & Clint	Wood	Wood	Yes	Yes	
8	13	Crosby, Charlie	Mixed Media	Misc.	Yes	Yes	
9	11	Dennison, Cindy	Misc.	Misc.	Yes	Yes	
10	5	Dixon, James	Misc.	Misc.	Yes		
11	3	Fern & Dina's Gallery	Misc.	Misc.	Yes	Yes	
12	27	Gorsky, Cindy				Yes	
13	14	Green, Gale	Glass	Painted	Yes		
14	16	Guerra/Reeves	Watercolors	Paintings	Yes	Yes	
15	2	Jacobs, Arthur	Cast	Ornaments	Yes		
16	4	Jacobs, Christine	Mixed Media	Headbands	Yes		
17	17	Jordan, Candace	Jewelry	Jewelry	Yes	Yes	
18	22	Joyce, Hadi	Misc.	Misc.	Yes	Yes	
19	24	Lawrence, Byron	Wood	Wood	Yes	Yes	
20	18	Liguori, Michael	Glass	Glass	Yes		
21	1	Mateer, John	Glass	Misc.	Yes		
22	12	Miller, Beverly	Fiber	Dragon Mats	Yes		
23	19	O'Keeffe, Bonnie	Fiber	Misc.	Yes	Yes	
24	15	Pollak, Elsie	Paints	Painting	Yes	Yes	
25	8	Santini, Dean & Kerry	Fiber	Misc.	Yes	Yes	
26	26	Stewart, Becky			Yes	Yes	
27	20	Tortorelli, George	Bamboo	Flutes	Yes		
28	10	Williams, Michael	Leather	Flipflops	Yes		
29	25	Zandomenego, Cristina	Misc.	Jewelry	Yes	Yes	

4:45 p.m. F. New Business

- Spring jury information: Vickie reported that the Gallery Committee met to organize the next jury session. It will be held on Monday and Tuesday, February 26-27, 2018 in the Art Education Center. The Call for Exhibit will be publicized no later than November 18, 2018. The deadline for applying will be February 9, 2018. The gallery committee discussed ways to increase the applicant pool and improve the jury process.
- Susan stated that we need to recruit an exhibiting or associate member with good Excel skills to take over the monthly sales spreadsheet report duties that Walt Petersen has been providing.
- Possible changes to the scholarship requirements: Betty Rufus asked for input for the scholarship program. It was suggested that the Call for Scholarship applicants be expanded to target school counselors and teachers with disseminating the information, home school students and Nassau County students attending schools in Duval County

per our current residency requirements. It was suggested that the Letter of Recommendation be accepted from a non-related person in a supervisory role with the student, not just an art teacher (i.e.: Teacher, counselor, team coach, religious leader, etc.) It was agreed that no transcript should be required since the students must be accepted to a college in order to accept the scholarship through the college. It was agreed that the practice of paying the scholarship directly to the college should continue.

- Bronze Sculptures Concept: Lou Goldman requested support for urging the city to use the post office building as an art center and for commissioning bronze statues in the designated public areas for art of Fernandina Beach. After some discussion, the president stated that the IAA would be willing to endorse these ideas and request participation from its membership. It was discussed that an umbrella organization should be in charge with support from the various non-profit and other arts organizations.
- Chamber of Commerce annual awards banquet: Marla asked if there was interest in participating in the Chamber of Commerce Annual Awards banquet. After some discussion, it was suggested that Barb Wylie determine if members were interested in paying the \$65 per person fee, reserve a table for \$580 for 8 people and decorate a table. If so, the IAA would participate.
- There was discussion about the Community Band's performance in the Courtyard. Although it was a cool evening, audience participation was good and the performance was excellent.

5:00 p.m. G. Adjourn