

ART EDUCATION CENTER, 18 N. 2ND STREET, FERNANDINA BEACH, FL 32034**3:30 p.m. A. Call to Order by President Gwen Cowart**

Board Members Present: Gwen Cowart, George Haffey, Sharon Haffey, Susan Henderson, Marla McDaniel, Walter Cartategui, Lis Krawiecki, Mark Bennett, Vickie Maley, Mary Quinlan, Barb Wylie

Board Members Absent: Cori Beychok. Betty Rufus, Pipar West

Guests: Ana Diaz, Joe Winston, Carol Kish, Diane Withrow, Renee Martin, Dante Deflorio, Amanda Gross/Cartwright

3:35 p.m. B. Discussion and Acceptance of Board Meeting Minutes: March 12, 2018
Sharon made a motion to accept the minutes. Vickie seconded the motion and it passed.

3:36 p.m. C. Public Comment: None

3:37 p.m. D. Discussion and Acceptance of the Consent Agenda Reports:

Susan made a motion to accept the consent agenda. It was seconded by Mark and the motion passed.

First VP: Shrimp Fest Chair: Mark Bennett

Shrimp Festival Committee

- We have 383 spaces sold and Booth fees have been collected
- Maps have been made and will be distributed to the Shrimp Festival Committee and the Fernandina Beach Police Department
- Items have been submitted to the Essential Magazine
- Parking has been secured at the Standard Marine Building and sales to artist started
- Shrimp Festival Committee meeting are every Monday for the month of April
- Artists documents have been sent to each artist

Second VP: Gallery Director: Vickie Maley

Applications for the Melba Craven Exhibiting Artist of the Year are now available at the front desk. Applications and guidelines for Supporting Member of the Year were sent to all committee chairs with supporting members. All applications for both awards are due by end of business day May 1, 2018.

3rd VP: Art Education Center: Sharon Haffey

Treasurer/Finance Committee: Susan Henderson

Secretary/Membership: Lis Krawiecki:

Arrangements: Barb Wiley & Mary Quinlan

Computer Support: George Haffey

House and Properties: Walter Cartatequi : One Stop Plumbing came by the IAA and met with House and Properties. They will get a written proposal and submit it to the Board to repair the plumbing issues.

Marketing and Communications: Cori Beychok & Marla McDaniel

Artwalk, Nouveau, Art Chat, workshops - publicity throughout the month

Additional publicity for April Artwalk will be submitted, Nassau Co. Jazz Ensemble

Preparation, Islander Magazine IAA spotlight, May edition

Shrimp Festival edition, Essentials Magazine - organizational story, IAA exhibiting artists feature, and show judges all submitted to News Leader

Scholarship: Betty Rufus

3:38 p.m. E. Old Business: None

3:39 p.m. F. New Business

1. 2018 Dickens on Centre: The IAA will not be managing Dickens on Center next year. The Amelia Island Visitors Bureau is taking over management.

2. Flood Insurance renewal options and costs:

2017 Coverage 332,800 buildings 26,900 contents Deductible \$2,000 2017 premium \$7,466

2018 Coverage options: 332,800 buildings 26,900 contents Deductible \$2,000 premium \$9,477

336,100 buildings 28,200 contents Deductible \$2,000 premium \$10,606

The Board discussed the options for flood insurance. Susan made a motion to accept 2018 coverage at the \$9,477 premium. The motion was seconded by Mary and the motion passed.

3. Vickie is submitting these changes for board action for

Sections 3.3.2 and 3.10 stating all exhibited work in the gallery must be for sale

and

Section 3.3.7 changing the length of time for displaying work to encourage refreshing work more often in hopes of increasing sales.

Section 3.3 - Gallery Rules.

Section 3.3.2 - The Association receives 30% sales commission on all gallery sales. No art work is to be removed from the gallery for sale on the outside ~~in order~~ to avoid paying the commission.

- a. No additional art work can be brought in to sell while working.
- b. Selling your artwork in the gallery without writing a receipt is prohibited.
- c. No signage will be displayed promising that the artist's profits will be donated to a personal cause.

ADD:

- d. All exhibited work in the gallery whether from supporting or exhibiting members must be listed for sale. This includes Nouveau Art, Featured Artist, Holiday Shop or any other special projects, except for student portfolios.

Section 3.10 Featured Artist. The Gallery will feature an associate member as the "Featured Artist." As the selectee, the associate member will be given an opportunity to display a special exhibit of works in a prominent place in the gallery for a period of one month.

At the November general meeting of the membership, the featured members for the following year will be selected by drawing names of associate members interested in participating in this program. Specific guidelines for this program are:

- a. All associate members of the Association are eligible.
- b. Members must express interest in being considered by timely submission of an application using the announced form.
- c. All featured artists of the month will contribute \$50 towards the cost of the opening reception. The Gallery Reception Committee will provide food and beverages and be responsible for the set up and clean up during the reception from 5-7 PM with the help from the Nouveau Art Committee when the two receptions coincide. The Gallery will remain open until 8 PM.
- d. The artist will be responsible for their own publicity, printing and sending out of invitations for their opening.
- e. The artist will hold their reception on the Second Saturday Art Walk.
- f. All artwork for the show must be acceptably framed and ready to hang
- g. Two artists may share the space and therefore the cost of the opening reception.
- h. Space will be provided within the Gallery for display of work.

ADD:

- i. All exhibited work in the gallery for the Featured Artist show must be listed for sale.

Section 3.3.7 - Each item of original art work may be exhibited for a maximum time of ~~one year~~ six months. At the end of ~~that year~~ the six months, the work will be retired from the Gallery for a minimum period of another six months. After the six-month retirement period, the work may be

returned for exhibit in the Gallery for an additional ~~one-year~~ six month period and the cycle repeated.

Vickie made a motion to add d. All exhibited work in the gallery whether from supporting or exhibiting members must be listed for sale. This includes Nouveau Art, Featured Artist, Holiday Shop or any other special projects, except for student portfolios to section 3.3.2

and i. All exhibited work in the gallery for the Featured Artist show must be listed for sale.

to section 3.10. The motion was seconded by Lis and the motion passed.

Vickie made a motion to amend section 3.3.7 to Each item of original art work may be exhibited for a maximum time of six months. At the end of the six months, the work will be retired from the Gallery for a minimum period of another six months. After the six-month retirement period, the work may be returned for exhibit in the Gallery for an additional six month period and the cycle repeated. The motion was seconded by Susan and the motion passed.

4. Shrimp Festival Updates: The Newsleader will be printing 1000 extra copies of the Essentials Magazine at no cost to the IAA, which will have all the necessary information in it.

60 cars and 12 RV's have prepaid to park in the lot. This year the high school is also offering RV parking with shuttle service to the Festival.

An admission card will be provided to all artists to attend the reception Sat. evening from 6:30-8.

5. The Council on Aging is looking for people to come in and offer additional art classes. Libby Chase and Pipar West are currently running classes there. There is a possibility of offering outside exhibits there once they move into their new building.

6. Reminder that the vote for a dues increase will be during the April meeting.

May 1st is the deadline for nominating Artist of the Year and Supporting Artist of the Year.

The Election for the Board will be during the May meeting.

3:50 p.m. G. Meeting Adjourned