

Monday, July 13, 2020, 4:00PM

Board Members Present: Carol Kish, Debby Steele, Logan Pierson, Mary Quinlan, Georgianna Mullins, John Abbott, Bee Sandberg, Susan Henderson, Vickie Maley, Sharon Haffey, George Haffey.

Guest: Diane Withrow, Gwen Cowart

Board Members Excused:

A. Call to Order by President at 4:00pm

B. Discussion and Acceptance of Board Meeting Minutes: June 8, 2020. Motion to adopt the minutes: Susan. Second: Mary. Motion passed.

C. Public Comment:

D. Discussion and Acceptance of the Consent Agenda Reports. Motion to accept consent agenda: Sharon. Second: Vickie. Motion passed.

First VP: Shrimp Fest Chair: Logan Pierson

Second VP: Gallery Director: Mary Quinlan/Georgianna Mullis.

a) Gallery sales are slightly below last years but it has been very healthy under the circumstances. Also masks are required in gallery & it seems to be accepted. Chamber & downtown merchants have been supportive of retail businesses.

3rdVP: Art Education Center: John Abbott

- a) There are currently no workshops scheduled for the AEC through December 2020.
- b) The Dental MethEd group cancelled their meeting of July 27-31. However, the group went ahead and paid the IAA for their group to meet in July of 2021.
- c) IAA courtyard was spruced up last week in time for the gallery re-opening. Thanks to George and Sharon Haffey and Steve Cowart for helping with that effort.
- d) We have reached out to the Nassau County Jazz Band to re-schedule a play date in the courtyard during a Second Saturday Art Walk.

Treasurer/Finance Committee: Susan Henderson/Vickie Maley

a) P&L and Balance Sheet reports distributed as attachment to the Agenda.

Secretary: Bee Sandberg

Meeting minutes distributed.

Technology Support: George Haffey, Sharon Haffey

- a) The website is in the process of being updated and all exhibiting artists are asked to click on their names on the homepage and make sure that their pages have the text and images they would like. Any revisions are to be sent to Sharon Haffey at sshaffey@aol.com
- b) Also ,Cynthia Jenkins and Vickie Maley have agreed to work on setting up and managing online sales for the gallery. Deni Karpowich is handling Instagram and Logan Pierson will be posting information on our Facebook page. The chair of Technology (Sharon) met with the Marketing and Publicity Committee to try to coordinate efforts during the upcoming year.

House and Properties: George Haffey

- a) The new lighting in the courtyard has been completed and now offers adequate lighting for security and nighttime events.

Marketing and Communications: Ginger Bender

Media Coverage ongoing: Art Walk, Featured Artist, Nouveau Art Show/Sale, Third Sunday coverage, ongoing.

Scholarship: Depy Adams

E. Old Business

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- A) (Mary)
 - a) Gallery has re-opened and we have had some sales. Mary will watch for any staffing crisis and will re-address gallery hours if needed. Things will remain status-quo for now.
 - b) There have been 2 resignations of exhibiting artists- Karen MacFayden & Barbara Fuller. They will continue to participate as supporting & Emeritus members. Alternate member was moved up to Exhibitor.
- B) A reminder to sign up on the committee lists will be sent out in the Monday News-blast. Mary to contact EA's to fill open positions.
- C) (John) Update on AEC opening. Schedule to remain as is: IAA Members only. The Thursday group has met, but no other groups have met. The individual groups will self govern whether or not to require masks.

F. New Business

- A) Mary –
 - A) Gallery sales are still good. Limiting guests and requiring masks has been well received. Mary is currently monitoring members comfort level working. If issues arise we will readdress closing or further limiting hours.
 - B) Vicky and Cindy are looking into E-commerce platform for on-line sales. Sharon will set a meeting to discuss interest in e-commerce
 - C) Protocol for on-line sales that need to be shipped: The artist is responsible for all aspects of shipping. Artist should secure credit card information to bill for shipping costs.
 - D) Gallery committee to discuss possible quick jurying process and policy change to fill open EA positions. Effort to include a diversity of artists.
- B) Suggestion was made that we start securing the courtyard gates when the gallery is closed to protect the new lighting system, and to prevent public use of the courtyard outside of scheduled gallery functions. All agreed. George will secure chain and combination locks to secure gates.
- C) Sharon – Last years Artist awards still need to be handed out. Several suggestions for an awards ceremony included: an outside event with limited guests could be scheduled; Move August Art Nouveau outside and combine with event to celebrate these Artists accomplishments; photo's of winners placed in New-blast; and, video interview and award to be posted on-line. Membership Chair is responsible for Emeritus awards. The artist of the year plaque is ready.
- D) Art Nouveau for August – can committee handle awards to individuals? Need to get with Louise to plan how to conduct the award event without a big crowd. A video event was also suggested but further planning needs to be accomplished.
- E) Susan – an error was made on the 2107-20 cash flow report, line item (bottom blue area) should read extra \$1000 and month, not \$2000. Sales are down but that is typical for an election year. The Pandemic could also be a contributing factor and may continue to impact sales through the fall. The budget is stable, many expenses are prepaid.
- F) John – to organize a brainstorming session to increase funds, i.e., auction.

G. Open Floor:

H. Meeting Adjourned: 5:04pm