

Monday, November 9, 2020, 4:00PM

Board Members Present: Carol Kish, Debby Steele, Logan Pierson, Mary Quinlan, Georgianna Mullins, John Abbott, Bee Sandberg, Susan Henderson, Vickie Maley, Sharon Haffey, Ginger Bender

Guest: Gwen Cowart

Board Members Excused:

A. Call to Order by President at 4:00pm

B. Discussion and Acceptance of Board Meeting Minutes: October 12, 2020. Motion to adopt the minutes: Susan. Second: Mary. Motion passed.

C. Public Comment:

D. Discussion and Acceptance of the Consent Agenda Reports. Motion to accept consent agenda: John. Second: Vickie. Motion passed.

First VP: Shrimp Fest Chair: Logan Pierson

Second VP: Gallery Director: Mary Quinlan/Georgianna Mullis.

3rdVP: Art Education Center: John Abbott

a) The Art Market is set for Saturday, December 5, 11-4 in the AEC and outside in the courtyard weather permitting. The deadline for artists signing up is Friday, November 20. Additional details will be sent to the participating artists after this date.

Treasurer/Finance Committee: Susan Henderson/Vickie Maley

Secretary: Bee Sandberg

Meeting minutes distributed.

Technology Support: George Haffey, Sharon Haffey

House and Properties: George Haffey

Marketing and Communications: Ginger Bender

Media Coverage ongoing: Art Walk, Featured Artist, Nouveau Art Show/Sale, Third Sunday coverage, ongoing.

Scholarship: Depy Adams

E. Old Business

A) (Mary) Grant has been submitted for Covid-19 relief.

B) (Susan) Refinancing process should take 6-8 weeks to process, should be completed by the end of the year.

C) (Sharon) The Chair Auction finishes on Saturday; participation has not been what we hoped for. Mary/Sharon to coordinate presentation after the Jazz Band. Logan suggested a last call be added to E-blast

F. New Business

A) (Susan/Vickie) Gallery sales doing good. On-line may be bringing in people, but we really cannot determine that without surveying everyone who purchases from us. 163 Items available in the shop, 21 sold (3 have sold on-line.)

B) (Susan) Advertising budget 2021. Motion to accept proposed budget, Gwen. Seconded, Sharon. Motion was passed.

C) (John) Proposal has been submitted for sanitization of AEC. Price was approx. \$2,400. Consensus was price is too high. HVAC system cleaning may be a better use of funds. John to check into quote for professional company to clean air vents. Mary suggested purchase of better sprayer and disinfectant spray; we can sanitize chairs and other areas.

Monday, November 9, 2020, 4:00PM

- D) (John) Water color classes have resumed. Interest in workshops is growing. We still cannot accommodate large crowds until Covid restrictions have been lifted. 10 people or less is status quo for now. 17 people have registered for the December 5th Art Market. (12 are AM, 5 EA)
- E) (Carol) Fundraising
 - A) Debby to have Liz to check into New Residents lists to send welcome letter. Looking to increase awareness and interest of the IAA.
 - B) Raffle ideas are welcome.
 - C) Christmas Market will be announced in the next e-blast.
 - D) Request for volunteers for a Fundraising committee to establish Corporate sponsors will be advertised in the next E-blast.
- F) Marketing is working on a draft budget for next months meeting; can cut \$1,400 if we drop Chamber.

G. Open Floor:

- A) (Logan) Shrimpfest committee is planning a November 15th meeting to discuss having a modified festival in 2021. The standard March 1st deadline gives adequate time to cancel if necessary.
- B) (Mary) A call for new exhibiting artists will be going out in December/January.

Meeting Adjourned