

Monday, March 8, 2021, 4:00PM

Board Members Present: Carol Kish, Logan Pierson, Mary Quinlan, John Abbott, Bee Sandberg, Susan Henderson, Vickie Maley, Sharon Haffey, Depy Adams

Guest: Gwen Cowart

Board Members Excused:

A. Call to Order by President at 4:00pm

B. Discussion and Acceptance of Board Meeting Minutes: February 8, 2021. Motion to adopt the minutes: Logan. Second: John. Motion passed.

C. Public Comment:

D. Discussion and Acceptance of the Consent Agenda Reports. Motion to accept consent agenda: John. Second: Logan. Motion passed.

First VP: Shrimp Fest Chair: Logan Pierson

Second VP: Gallery Director: Mary Quinlan/Georganna Mullis.

- A) The 2021 jury has been completed and all applicants have been notified of the outcome. The new artists will hang their work in May – just in time to pay dues as exhibiting artists. We anticipate taking five 2D/3D artists as well as up to two jewelers

3rdVP: Art Education Center: John Abbott

- A) Executed use agreements for four consecutive weeks of children’s workshops starting June 14. Executed use agreement for Souby Boski workshop April 6-7.
B) New sessions of Sundays on Second are scheduled for March 21 and April 18. We are getting good response on attendance.

Treasurer/Finance Committee: Susan Henderson/Vickie Maley

Secretary: Bee Sandberg

Meeting minutes distributed.

Technology Support: George Haffey, Sharon Haffey

House and Properties: George Haffey

Marketing and Communications: Ginger Bender

Media Coverage ongoing: Art Walk, Featured Artist, Nouveau Art Show/Sale, Third Sunday coverage, ongoing.

Scholarship: Depy Adams

E. Old Business

A) (John)

- A) Screen Wall proposal. The courtyard screen proposal is being withdrawn temporarily. Other ideas have emerged so this proposal will temporarily be put on hold.
B) Proposed Operations Manual revision with a Removal for Cause statement. Recommend expanding this idea into a Code of Conduct of Code of Ethics as this topic should be a little more comprehensive than a line item. John has put together a rough draft which will be distributed to all board members. Discussion of this item will continue at next months BOD meeting.

F. New Business

A) (Mary)

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- A) Requiring all exhibiting artists to meet all criteria per IAA policy (i.e. working, serving on committees, etc.) They need to understand this before they sign their contracts for 2021/2022. Mary will be sending this out to all exhibiting artists. The purpose is not to discourage, but to remind everyone of the requirements of participation.
- B) Beginning June 1 we will be adding an additional day to the gallery open schedule. We will to be open Wednesday thru Monday, (this would catch 3-day weekends.) Basically being closed on Tuesdays, (we can do both rehangs on that day.)
- C) We anticipate being open 7 days a week by September.
- D) Opening hours will continue to be 11-5:00pm. The new people (EA) will add 7 more workers. Some may want to look at splitting ½ shifts, but the preference is everyone works a full shift. Maybe a ½ shift could be given as a reward to people who are doing a lot of extra things behind the scenes.
- E) We might want to consider requiring everyone to have at least one piece in the on-line store per rehang.
- F) Mary to finalize contracts by May. Some of the above items may be included in the new EA contracts.
- G) The Covid wall will come down in May and will become a display wall again.
- B) The Membership Director position has been filled by Becky McDaniel and Denise Murphy.
- C) .(Carol)
 - A) The BOD meetings will return to the AED beginning in April.
 - B) Additional artist submittals are needed for the Summer Coloring Book (Presented by the City.) Carol to send out an announcement in the next e-blast. Individuals can send their submissions directly to the City, they do not need to go through the gallery.
- D) (Gwen)
 - i) As outlined in the IAA Operations Manual, the Nominating Committee shall ensure that ample qualified candidates, willing to serve, shall be on submitted on election ballots for Association elections. The Committee has polled members to assess their capability and willingness to serve as an Officer of the Association. We are therefore presenting a list of nominations for Officers, as prescribed in the By-laws, (at least sixty days prior to the May Annual Association meeting.)
President – John Abbott
1st Vice President (Shrimpfest) - Logan Pierson
2nd Co-Vice Presidents (Gallery) – Mary Quinlan, Barb Wylie
3rd Co-Vice Presidents (Art Education) – Becky White, Susan Colcord
Co-Treasurers – Susan Henderson, Vickie Maley
Secretary – Bee Sandberg
 - ii) If any other member wishes to run for election for any of the above positions, please contact either Sharon Haffey or Gwen Cowart. The Annual Business Meeting will be held Tuesday, May 11th, at 4:00pm. Carol will coordinate an agenda for the meeting. For those not able to attend the meeting in person, paper ballots and a ballot box will be placed in the gallery on May 1st.
 - iii) Exhibiting artists are required to attend. Only EA are eligible to vote.
- E) (Liz) There is a possibility of having IAA on Amelia Island TV with Nick Deonis. It would help exposure and hopefully help with matching some of the grant.

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- A) In context with the grant money, the grant providers don't want the money spent on the building, but what about equipment?
- B) Sharon suggested inviting the grant providers to visit for a day; provide a luncheon and tour.
- C) John added it would be a great idea if we had an IAA promotional video professionally done as a tool for fund raising and marketing. It would be great to have a video for our 50th anniversary in 2024.

G. Open Floor:

Meeting Adjourned