

Monday June 13, 2021, 4:00PM

Board Members Present: Carol Kish, John Abbott, Bee Sandberg,, Sharon Haffey, Depy Adams, Susan Henderson, Mary Quinlan, Barb Wylie, Becky White, Susan Colcord.

Guest: Wendy Keeling-EA, Stan Cottle-EA

Board Members Excused: Logan Pierson, Vickie Maley, Ginger Bender

A. Call to Order by President at 4:00pm

B. Discussion and Acceptance of Board Meeting Minutes: May 10, 2021. Motion to adopt the minutes: Susan. Second: Sharon. Motion passed.

C. Public Comment:

D. Discussion and Acceptance of the Consent Agenda Reports. Motion to accept consent agenda: Sharon. Second: Carol. Motion passed.

First VP: Shrimp Fest Chair: Logan Pierson

Second VP: Gallery Director: Mary Quinlan/Barb Wylie.

3rdVP: Art Education Center: Becky White/Susan Colcord

Treasurer/Finance Committee: Susan Henderson/Vickie Maley

Secretary: Bee Sandberg

Meeting minutes distributed.

Technology Support: George Haffey, Sharon Haffey

Tweaks to our new website continue; comments and suggestions are always welcomed. 3 more individuals will be joining the e-commerce effort, (Susan Henderson, Eva Gotz, and Paula Porterfield-Izzo,) once they have been trained by Vickie Maley and Cindy Jenkins. There are still several exhibiting members who still have not submitted their artwork and information for the online store; they will be contacted to remind them this is part of their obligation and offered assistance if needed

House and Properties: George Haffey

The courtyard has been revitalized and the building pressure washed.

Marketing and Communications: Ginger Bender

Media Coverage ongoing: Art Walk, Featured Artist, Nouveau Art Show/Sale, Third Sunday coverage, ongoing.

Scholarship: Depy Adams

Membership: Rebecca McDannold/Denise Murphy

E. Old Business

A) (John)

A) Committee updates – Most committee positions are filled. We need one EA and a backup, to handle deposits once a week. Susan will ask John Mateer. Additional needs for Outside Exhibit Committee Chair, backup Historian, backup Scholarship, also Fundraiser committee Chair, will be posted in the Eblast.

F. New Business

A) (John)

i) Marketing strategy – Stan Cottle is assisting in formulating a Marketing strategy, some items include a video and brochures to promote IAA. Susan will provide files of our existing brochure.

ii) IAA will be hosting a table at the Farmers Market on Saturday the 19th

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B) (Mary)

- i) The gallery will remain closed on Tuesdays for now.
- ii) Reminder to all EA to post work on-line.

G. Open Floor

A) (Sharon)

- i) Working closely with Jimmie on web site postings. All EA's are requested to update or create a short Bio for their individual pages.
- ii) Committee chairs are reminded to upload to drop box. Notify Sharon for assistance.
- iii) Anyone having photos from events are asked to send them to Sharon for use on the website.
- iv) We need to get the promotion for 'Falling For Shrimp' advertised, it has been sent out on Zap. We are getting a good response so far, 50+ applications have been submitted. IAA manages the art portion only of the festivals. A flyer has been posted on FB, all should share it to their groups. We also need to get word out to surrounding Associations/Art Organizations in the surrounding areas.

B) (Barb)

- i) New directories will be going out in September and will be updated in December to account for the new membership structure. Mary will keep current to month listing at the front desk.

C) (Susan)

- i) The May financials are ready and will be distributed.

D) A new building is being proposed across from us; they will have their own parking.

E) 3rd Thursday stage at the Palace will be on next months agenda.

F) Boys & Girls clubs sent out information to apply for Art supply grant. Susan will forward the info to Depy.

G) (Wendy) – raised the issue of shipping costs for 3D work. Sharon to look into a possible error in on-line sales, also into a special category for 3D art.

H) (John) We need to take the opportunity to promote membership at all IAA events.

I) (Depy) One of the grant questions regards "how many people do we reach out to?" We need to keep a log of numbers; in house, at events, and electronically.

J) March 22, 2022 will be our 20 year anniversary. We need to start brain storming ideas for the celebration.

K) (Depy) The Certificate has been given to the scholarship winner. She would like to hang a photo of the winner in the gallery. Concern was raised about posting photos of scholarship winners who are minors

Meeting Adjourned