

Island Art Association Meeting Minutes Board of Directors
ART EDUCATION CENTER, 18 N. 2ND STREET, FERNANDINA BEACH, FL 32034
Monday September 13, 2021, 4:00PM

Location: AEC

Board Members Present: John Abbott, Bee Sandberg, Depy Adams, Mary Quinlan, Becky White, Susan Colcord, Vickie Maley, Ginger Bender

Guest: Carol Kish

Board Members Excused: Susan Henderson, Sharon Haffey, George Haffey, Logan Pierson

A. Call to Order by President at 4:00pm

B. Discussion and Acceptance of Board Meeting Minutes: August 9, 2021. Motion to adopt the minutes: Vickie. Second: Ginger. Motion passed.

C. Public Comment: None

D. Discussion and Acceptance of the Consent Agenda Reports. Motion to accept consent agenda: Mary. Second: Vickie. Motion passed.

First VP: Shrimp Fest Chair: Logan Pierson

Second VP: Gallery Director: Mary Quinlan/Barb Wylie.

3rdVP: Art Education Center: Becky White/Susan Colcord

- i) AEC Sanitization, sanitation completed in September. AEC will be resantized again after October 1st.
- ii) IAA Christmas Party (discussion under new business.)

Treasurer/Finance Committee: Susan Henderson/Vickie Maley

Secretary: Bee Sandberg

Meeting minutes distributed.

Technology Support: George Haffey, Sharon Haffey

House and Properties: George Haffey

Marketing and Communications: Ginger Bender

Scholarship: Depy Adams

Membership: Rebecca McDannold/Denise Murphy

E. Old Business

A) (John)

- A) Marketing Strategy: Distributed. John reminded all to get their Marketing Strategy comments back to him.

F. New Business

- A) (Carol) Submission of program for broadcast on Public Education Government (PEG), City of Fernandina Beach channel 264: the City of FB committee is looking for programs to broadcast on the public channel. The video needs to be ready to air; we would need to find someone to produce the video. Carol to follow up for more information; cost for membership, cost for program submission, etc. Ginger to assist.
- B) (Becky/Susan) Discussion of IAA Christmas party, to be held December 7th or 14th; refreshments, gift exchange, location (could be held outside weather permitting). This item will be held over for further discussion at the October 11th BOD meeting.
- C) (Mary)
 - i) Nomination of Mike Clemens as an Emeritus Member of the IAA. He withdrew as an exhibiting member in July 2021 and has been a very active member since 2005 - responsible for the financing and recent refinancing of the Gallery building. He also

has been an unspoken pillar of our finance committee as well as the silent partner in making sure coffee was available for the Shrimp festival participants at registration. Motion for Emeritus Status for Mike Clemens-Mary, second-Carol, motion passed. Presentation will be at the September 22rd, General Business Meeting.

- ii) Gallery lights - there are several banks of lights that are not working - we may need to replace some fixtures. The front window area only has 2 out of 2 lights lit, the front gallery area has lights out and the back gallery has one picture that will not light at all. George is working on this and was able to fix all but one fixture, but we anticipate needing an electrician to replace some fluorescent fixtures now. New lighting in the future would be great but there needs to be a fix on what we have today. Motion to approve up to \$500 if needed to replace light fixture-Mary, second-Ginger, motion passed.
- i) Membership is up to 200. New Membership books will be ready by the September 22 meeting.

G. Presidents Corner

- A) Buy Local. Members are encouraged to support each other by shopping at the gallery. The Holiday Shop will accept submission on October 31st, (3:00-5:00) to be on display for purchase during the months of November and December.

H. Open Floor

- A) (John)
 - i) The Saturday, December 4th Art Market will be in the AEC and courtyard; hours to be determined. Suggested price point is not to exceed \$175. John will send out a reminder, all EA and Associate Members may participate. Call for artists to go out (in-house only) in mid October.
 - ii) All artists, EA, and Associate members, are encouraged to participate in the "Member Moment" feature that will be published in our newsletter (e-blast). This column will be a way for us to get to know each other better. Contact Susan McGrath Smith for the questionnaire and more information. President John Abbott will be the first featured artist in this new column.
- B) (Vickie) All EA need to have one piece of artwork for sale in the on-line shop. Vickie has been considering taking photos of some of the hanging art to publish, but this is an EA responsibility. All EA should contact Vickie if they are having issue with this requirement. We are currently selling 1-2 pieces a month on-line, but could increase those numbers with more participation. John to bring this up at the September 22rd meeting.

Meeting Adjourned: 5:00