

Island Art Association
Art Education Center, 18 N. 2ND Street, Fernandina Beach, FL 32024
BOARD OF DIRECTORS
MEETING MINUTES

Monday November 8, 2021, 4:00pm

Board Members Present: John Abbott, Bee Sandberg, Depy Adams, Barb Wiley, Susan Henderson, Sharon Haffey, Susan Colcord, Logan Peirson, Vickie Maley

Guest: Carol Kish

Board Members Excused: Mary Quinlan, George Haffey

A) Call to Order: by President at 4:00pm

B) Public Comment:

C) Discussion and Acceptance of Board Meeting Minutes: October 11, 2021. Motion to adopt the minutes; Sharon. Second; Susan. Motion passed

D) Discussion and Acceptance of the Consent Agenda Reports: Motion to accept Consent Agenda: Susan. Second; Depy. Motion passed

a) First VP, Shrimp Fest Chair: Logan Pierson

i) 78 people have signed up for 2022 Shrimp Fest. Last Shrimp Fest had 373 booths; we will need approximately 450 applicants to ensure we have enough artists to fill all the booths since many people apply but do not all follow through with booth payments.

ii) E-blast to go out next week to SE Region to advise all artists that the 2022 Shrimp Fest is on.

b) 2nd VP, Gallery Director: Mary Quinlan/Barb Wiley

i) Pam F. Bennet is pulling out of the IAA. Our current artist of the month, Jared, is also the next alternate available to become and exhibitor.

ii) Currently have 44 exhibiting members

iii) Starting January 22, no more half days at the front desk

iv) Closing on Tuesdays has not impacted sales

v) Featured artists for 2022 have been selected, 9 others are alternates.

c) 3rd VP, Art Education Center: Becky White/Susan Colcord

i) Workshops booked

d) Treasurer/Finance Committee: Susan Henderson/Vickie Maley

i) Financials Attached

e) Secretary: Bee Sandberg

i) Meeting minutes distributed

f) Technology Support: Sharon Haffey/George Haffey

i) The online store team has done some restructuring and will be contacting individual artists to offer assistance and ensure that every exhibiting artist has work consistently represented online. In addition, updated procedures for the desk workers have been posted for all to see and review.

g) House and Properties: George Haffey

h) Marketing and Communications: Ginger Bender

i) All on tract for this month

i) Scholarship: Depy Adams

j) Membership: Rebecca McDannold/Denise Murphy

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E) Old Business

- a) (Barb/Mary)
 - i) Outside Exhibits – Historically a percentage of sales was to go to the hospital. The new director at Baptists has requested. It was noted that other outside artist hang besides IAA, and IAA was requested to participate. It was proposed that a \$5.00/per piece hanging fee be charged to the artist and that money be kept in an internal fund to draw from if IAA is billed. Barb to meet with Leslie to determine hospitals expectation.

F) New Business

- a) (Susan)
 - i) Falling For Shrimp final financials update; we finished over \$16k in the black.
 - ii) Insurance Review. We currently have flood insurance with FEMA at a rate of \$9,963 which does not cover the AEC. We have time to shop rates. Susan to have post in news-blast requesting any member with insurance experience who can assist should contact Susan.

G) Presidents Corner

- a) Update on Mosaic book project
 - i) The proposed Mosaic book will be a square, softbound book with approximately 75 color pages, with a proposed selling price of \$14-15. Cost for 250 copies will be, \$1,250 including shipping, plus \$300 to Story and Song for consulting fee; total estimated expenses are \$1,600. We would need to sell half of the books to recoup our cost.
 - ii) Susan made a Motion to approve the Mosaic Book Project up to the estimated \$1,600 request, 2nd by Vickie. The motion passed
- b) The Gallery 20 year anniversary
 - i) Party will be Saturday March 19, 2022; this will be the 10 year Anniversary of the Mosaic. We will have a reception in the Gallery, AEC, and Courtyard from 5-8pm; food, drink, and music will be provided. Total estimated budget \$1,000.
 - ii) This celebration is driving the need for updates to the Gallery floor and lighting.
- c) Update on Gallery improvements
 - i) Lighting – revamping the lighting to LED will lower the electric bills
 - (1) Lamp replacement with LED bulbs: 100 bulbs \$800
 - (2) New track lighting, downlighting: \$350
 - (3) Miscellaneous, contingency: \$250
 - (4) Installation by Johnny’s Electric: \$2,000
 - (5) Total lighting expense \$3,200
 - (a) A motion was made to approve \$350 for new track lighting and \$600 to change 10 fixtures for test comparison. Motion: Susan, 2nd Barb. Motion passed
 - ii) New Flooring -:LVT or Epoxy, 2,850sf, estimate is \$4-6sf, total cost \$11,400-\$17,100. A full quote/pricing is needed to give a better idea on the cost before IAA could consider it. Proposal to close first two weeks of January to make repairs to

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critical areas for now. If we could wait until after Shrimp Fest and readdress full replacement, budget might be available to complete the work.

- iii) Painting: budget \$500 for materials and utilize IAA volunteers for labor.
- iv) Total estimate expense for all work, \$15,100-\$20,800.

H) Open Floor

a) (Sharon)

- i) All artists need to update their info on Facebook. Contact Sharon if help is needed.
- ii) Suggestion was made to create an Art Garden in the Courtyard. Similar to the adopt a chess piece project; this would be adopt a post. Posts would be available in January, to be returned in April. Community participation will be encouraged; schools should be included to promote children's programs, (we would provide them with a post.) It is proposed we start with 15-20 posts and revisit adding more if space is available. Sharon will put together a flyer to distribute at the Holiday Party.

b) (Carol) Mary Hamberg with community TV, will be here next month to present her programs to us.

I) Meeting Adjourned