

Island Art Association
Art Education Center, 18 N. 2ND Street, Fernandina Beach, FL 32024
BOARD OF DIRECTORS
MEETING MINUTES

Wednesday January 13, 2022, 4:45pm

Board Members Present: John Abbott. Bee Sandberg, Barb Wiley, Susan Colcord, Ginger Bender, George Haffey, Becky White, Mary Quinlan, Sharon Haffey, Depy Adams

Guest: Carol Kish

Board Members Excused: Susan Henderson

A) Call to Order: by President at 4:45pm

B) Public Comment:

C) Discussion and Acceptance of Board Meeting Minutes: December, 13 2021. Motion to adopt the minutes; Mary. Second; Sharon. Motion passed

D) Discussion and Acceptance of the Consent Agenda Reports: Motion to accept Consent Agenda: Sharon. Second; Barb. Motion passed

a) First VP, Shrimp Fest Chair: Logan Pierson

b) 2nd VP, Gallery Director: Mary Quinlan/Barb Wiley

i) Jarod Bishop has become an exhibiting member.

c) 3rd VP, Art Education Center: Becky White/Susan Colcord

d) Treasurer/Finance Committee: Susan Henderson/Vickie Maley

i) Financial reports distributed at meeting

e) Secretary: Bee Sandberg

i) Meeting minutes distributed

f) Technology Support: Sharon Haffey/George Haffey

g) House and Properties: George Haffey

h) Marketing and Communications: Ginger Bender

i) All on-track for this month

i) Scholarship: Depy Adams

i) Contacts at schools have been made and the newspaper will be running notices about our scholarship offering.

j) Membership: Rebecca McDannold/Denise Murphy

E) Old Business

a) Update on outside exhibits/Baptist Hospital

i) Mary is working out details with Baptist administration. They will meet next month; Mary will have an update at the next BOD meeting. Mary/Barb will make it clear to all EA that they cannot remove their artwork from the Hospital personally; they should go through the gallery's process.

b) Courtyard update.

i) 18 totems and 4 memory benches are going into the courtyard. H&P requested funds to maximize the courtyard space by constructing a boardwalk through the garden area to allow greater access to artwork shown there. George will out a call for help to members to minimize costs. Motion to allow \$700 to complete upgrades to courtyard space; Becky. Second; Mary. Motion passed.

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F) New Business

- a) (John) Open Paint Groups & Membership
 - i) An issue has been raised regarding 'Open Paint Groups'. All groups should have either an EM or Associate in attendance. Guest should be encouraged to join IAA by staff and members in attendance. A fee structure will be discussed to reduce the daily use cost by members; this subject to be discussed further by John and AEC committee.
 - ii) Groups should be open to all guest and members unless building occupancy has been reached that day. Anyone wishing to have a closed group needs to go through the AEC contract process before attempting to prevent open use. An email or short presentation should be part of all public events to encourage membership

G) Presidents Corner

- a) Update on Mosaic book project
 - i) We are still on track to publish February 1, 2022.
- b) Update on Gallery improvements
 - i) Lighting – New lighting to be installed January 25th.
- c) Our Anniversary celebration, scheduled for March 19th, will be a scaled back version

H) Open Floor

- a) (Ginger) The question was raised regarding IAA participation in Discovery Maps; the fee is \$700/year. This map is put out by the Chamber. Motion was made to not participate this year but consider this advertising method again next year. Motion Mary, Second Sharon. Motion passed.
- b) The suggestion was made to have Gallery workers make an effort to ask guests how they heard about the Gallery, "What brought you here today?" This feedback will assist the IAA in making the most of our advertising budget.

I) Meeting Adjourned 5:30pm