

ISLAND ART ASSOCIATION GENERAL BUSINESS MEETING  
WEDNESDAY JANUARY 19, 2022

**IAA COURTYARD**  
**18 N. 2<sup>ND</sup> STREET FERNANDINA BEACH, FL 32034**  
**5:30 PM**

**MEETING MINUTES**

- A) Call to Order by President John Abbott
- B) Summary of Committee Reports
- a) Art Education Center Becky White / Susan Colcord  
Provided an overview of 2021 workshops and events in the AEC as well as upcoming 2022 spring workshops (Mason, Cummings, Camacho). Summer camp dates are set in July.
- b) Gallery and Gallery Reception Mary Quinlan / Barb Wylie  
Gallery Directors reminded Exhibiting Artists of their gallery desk worker and committee obligations. Applications for new Exhibiting Artists are due February 20, 2022 with jurying on March 12. IAA is in the process of better defining our relationship with Baptist Hospital for Outside Exhibits. Sharon Haffey also updated everyone on the pending improvements to the courtyard including benches, art totems and a garden walkway.
- c) Finance Susan Henderson / Vickie Maley  
Gallery sales in 2021 were the strongest in the last six years. Cash position at year end is a positive \$170k in the bank. Treasurer provided pie charts which compare 2020 / 2021 income and expenses which are very helpful for grant applications.
- d) Technology Support Sharon Haffey

Overview of website, newsletter, social media activities.

e) Marketing / Communications

Ginger Bender

IAA general information and membership brochures have been updated.

We are getting good media coverage of our various workshops and outreach activities. Developed a strategic marketing plan as a working document.

f) Membership

Rebecca McDannold /

Denise Murphy

As of this meeting date there are 219 IAA members. Exhibiting Artists

membership renewals are due June 1, 2022. All other memberships are good thru December 2022.

g) Scholarship

Depy Adams

High school portfolios are due April 2 with judging to follow on April 3.

h) Shrimp Festival / Fall For Shrimp

Logan Pierson

As of this meeting date, 220 applications have been received for the 2022 Shrimp Festival. Logan asked everyone to be mindful of their upcoming Shrimp Festival committee assignments.

i) House and Property

George Haffey

Courtyard improvements and a landscape clean-up are scheduled for early March. George reminded everyone not to tinker with the technology in the AEC. If you need help, just ask for it.

**C) President's Remarks**

John Abbott

Provided updates on the gallery lighting upgrades and mosaic book. Reminded everyone to save the date for the March 19, IAA Gallery 20<sup>th</sup> anniversary celebration.

**D) Open Floor**

Walter Cartategui asked about how gallery desk workers access a list of current Nouveau Art participants. Denise explained that the list is attached to the desk copy of the member directory.

**E) Meeting Adjourned at 6:30 pm.**