

Island Art Association
Art Education Center, 18 N. 2ND Street, Fernandina Beach, FL 32024
BOARD OF DIRECTORS
MEETING MINUTES

Monday June 13 , 2022, 4:00pm

Board Members Present: John Abbott, Bee Sandberg, Gwen Cowart, Becky White, Logan Pierson, Sharon Haffey, Carol Kish, Jane Salvaggio, Denise Murphy, Chris Parleton, Bill McKenna, George Haffey

Guest: Rosemary Skidmore, Breck DeWitt

A. Call to Order: by President at 4:00pm

B. Public Comment: An idea was presented by Rosemary Skidmore, to create a group called “Group of Kindness”, that would track and keep up contact with Exhibiting Artists that have left the gallery. The purpose of this group would be to let those who have left the gallery, know that we are still thinking of them and they won’t be forgotten. It would be optional on the part of the EA to be placed in this group.

C. Discussion and Acceptance of May 9th, Board Meeting Minutes: Vote deferred to July meeting

D. Discussion and Acceptance of May 18th, General Business Meeting Minutes: Vote deferred to July meeting.

E. Discussion and Acceptance of the Consent Agenda Reports: Motion to accept Consent Agenda: Gwen. Second; Sharon. Motion passed

a. First VP, Shrimp Fest Chair: Logan Pierson

i. Shrimp Festival wrap up meeting, Tuesday with SF Chairperson, Pat Kaminski, past SF Chairperson, Harry Harrison, Lisa Finkelstein, Main Street Fernandina Beach Admin, and Logan Pierson, IAA SF Chairperson. The general response to the Shrimp Fest was good. Logan distributed a handout with some of the comments/suggestions/complaints.

b. 2nd VP, Gallery Director: Susan Colcord, Becky White

i. On-line calendar was launched and has been well received by EA’s. Events and rehangs are included and Becky will look into more ways to utilize the on-line features.

ii. Interactive information added for members

c. 3rd VP, Art Education Center: Sharon Haffey, Jane Salvaggio

d. Treasurer/Finance Committee: Christen Parleton

i. May 2022 P&L distributed as attachment to Agenda

e. Secretary: Bee Sandberg

i. Meeting minutes distributed

f. Technology Support: Gwen Cowart

i. The Technology Committee held its first meeting with their new 2022-23 members. They reviewed the roles and responsibilities for the various systems the committee supports. Near term activity will focus on network signal coverage improvement, establishing a hardware inventory, facebook/instagram posting, and website posting and tweaking.

g. House and Properties: George Haffey

i. George is looking into WiFi issues.

h. Marketing and Communications: Mary Quinlan

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- i. Marketing Plan attached to agenda
- i. **Scholarship:** Depy Adams
- j. **Membership:** Rebecca McDannold/Denise Murphy

F. Old Business

- a. (John)
 - i. Update on AEC Rental Policy: Final reading: Motion to replace the statement in the current operations manual-Sharon. Second-Chris. Motion passed.
 - ii. Membership directory: Renewed discussion. Motion to distribute directory in spreadsheet format-Gwen. Second-Chris. Motion passed.
- b. (Becky)
 - i. Operations Manual Revision: Some functions have changed and sections need to be updated. Committee heads should do first round of revisions.

G. New Business

- a. (Becky)
 - i. Ideas for Sponsor Wall: Opinions have been varied; Artists concerns over losing gallery space. Giving levels and exposure/benefit for sponsors need to be defined. Discussion will be ongoing.
 - ii. Printed ID tags for artwork: Printed tags would present more cohesive look. Becky to work on a test model and look into the logistics of tags.
- b. (Chris)
 - i. Donation letters task to be assignment. This would be a good fit for the Marketing and Communications committee.

H. Presidents Corner

- a. Chris needs assistance in Finance Committee; this needs to be an EA. Chris to compose a job description for distribution to all EA's.
- b. John to make a personal visit to Starting Point and The Boy's and Girls Club, also maybe hold a reception for Art Teachers, as a way of reaching out to our children's programs.
- c. We would like to renew the idea of indoor receptions, contingent upon discretion of Gallery Directors or Reception Chair, dependant on Covid or circumstances of the Nassau Community.

I. Open Floor

- a. .Question was raised on stipends for Children's program teachers and camps. Chris to look into what is in the budget. John will with Pipar.

J. Meeting Adjourned 5:35pm