

Monday, September 22, 2021

5:30PM

A) **Call to Order** by President (John Abbott) at 5:30pm

B) **Election of Officers** (Ginger Bender Nominating Committee)

The following were elected BOD Officers for the 2022-2023 Term.

- President – John Abbott
- 1st VP – Shrimp Fest – Logan Pierson
- 2nd VP – Gallery Director- Susan Colcord, Becky White
- 3rd VP – AEC – Sharon Haffey, Jane Salvaggio
- Secretary – Bee Sandberg
- Treasurer/Finance – Christen Partleton

Director Positions

- Marketing & Communications – Mary Quinlan
- Technical Support – Gwen Cowart
- House & Property – George Haffey
- Scholarships – Depy Adams

C) **Awards (Mary Quinlan & John Abbott)**

Exhibiting Artist of the year - Barb Wylie

Supporting Member of the year – Rosemary Skidmore

D) **Committee Director Reports (John Abbott)**

(1) **Art Education Center (Becky/Susan Colcord)**

AEC has had several great artists teach workshops and classes, and still has three open paint sessions during the week.

(2) **Gallery Director (Barb Wylie & Mary Quinlan)**

The gallery has been tracking foot traffic to help determine the busiest hours. April receipts have been the highest so far. We have returned to full shifts and standard procedures; Mary has sent a copy of Chapter 3 to all EA. Going forward the calendar will be online. All EA should send their dates and questions to Becky White, via Email.

(3) **Finance (John Abbott for Susan Henderson & Vickie Maley)**

Sales have been strong; 2021 has been our best year in the last six. The bank balance is back to where it was pre-covid. We have been shopping our insurance policies and have found new coverage that will save us \$3,000-4,000 annually.

(4) **Technology Support (Sharon Haffey)**

Gratitude was expressed to all who helped initiate on-line sales, re-vamp our facebook page and answer many emails. Special thanks to Brett for helping bring music into the gallery. A new printer and laptop have been purchased and are available for use during events. Keep checking the webpage for information.

(5) **Marketing (John Abbott for Ginger Bender)**

As part of our new marketing plan, we are encouraging sponsorships and are working out details on sponsorship levels per program.

(6) **Membership (Rebecca McDannold/Denise Murphy)**

Exhibiting members were reminded, dues need to be renewed now. Supporting membership dues will be renewed in December. Committee made everyone aware of the

Monday, September 22, 2021**5:30PM**

Board's decision not to continue to print the membership directory in its current format but instead rely on the on-line version. (See open floor below.) Desk workers were reminded to please fill out new membership sales slip completely and follow instructions for distribution listed in the front desk book.

(7) Scholarship (John Abbot for Depy Adams)

John will be presenting Scholarships to winners at the high school this week. Three scholarship levels were awarded.

(8) Shrimpfest/Fall for Shrimp (Logan Pierson)

2022 Shrimpfest went over well with few hitches. Art sales were good and buyers even came to the gallery after-event to purchase items seen at the festival. All EA were reminded to sign up for serving committees for next year. Gratitude was expressed to Mark Bennett and all volunteers for their help.

(9) House and Property (George Haffey)

(a) No major problems to report other than a leak in the AEC which was not expensive to repair. Our big project for the year was the courtyard update and new walkway and post garden. Gratitude was expressed to the Wylies, and Barb's brother, Ray, Steve, Jared, and Sharon, for their vision, planning, and hard work.

E) Presidents Remarks

1. We've had great support from key donors; another 10K matching donation has been made by the Cohen Trust. Member donations have made a huge difference.
2. Improvements to the gallery this last year included upgraded LED lighting, the Art garden, and the courtyard benches.
3. Events have been good with the return of Shrimpfest and Sunday's on 2nd. Both of our summer camps have already been filled. The 20 year gala and Mosaic book were both received well. The mosaic book is available for sale in the gallery.
4. An overhaul of the operations manual during this next year.

F) Open Floor

1. A request was made to address the issue of a printed directory at the next BOD meeting.
2. Deskworkers were requested to try to get purchasers information so thank you notes can be sent to buyers
3. More social events for artists were requested.
4. New EA's were introduced.

G) Meeting adjourned 6:30