

Island Art Association

Art Education Center, 18 N. 2ND Street, Fernandina Beach, FL 32024

BOARD OF DIRECTORS

MEETING MINUTES

Monday July 11 , 2022, 4:00pm

Board Members Present: John Abbott, Bee Sandberg, Gwen Cowart, Becky White, Logan Pierson, Sharon Haffey, Carol Kish, Jane Salvaggio, Denise Murphy, Chris Parleton, Depy Adams, Mary Quinlan, Susan Colcord

Guest:

- A. **Call to Order:** by President at 4:00pm
- B. **Public Comment:**
- C. **Discussion and Acceptance of May 9th, Board Meeting Minutes:** Motion, Sharon. Second, Logan. Motion passed.
- D. **Discussion and Acceptance of May 18th, General Business Meeting Minutes:** Motion, Mary. Second, Chris. Motion passed.
- E. **Discussion and Acceptance of June 13th Board Meeting Minutes:** Motion, Mary. Second, Becky. Motion passed.
- F. **Discussion and Acceptance of the Consent Agenda Reports:** Motion to accept Consent Agenda: Gwen. Second; Chris. Motion passed
 - a. **First VP, Shrimp Fest Chair:** Logan Pierson
 - b. **2nd VP, Gallery Director:** Susan Colcord, Becky White
 - i. Implemented IAA Information Wall and Artwork ID tags in gallery.
 - c. **3rd VP, Art Education Center:** Sharon Haffey, Jane Salvaggio
 - (a) The Unitarian Church group has found another location and will no longer be utilizing the AEC.
 - (b) All drop-in painting groups are cancelled for the month of July due to the 3 summer camps utilizing the AEC.
 - (c) Starting on August 9th, we will begin monthly Members' Night. The event will be held the 2nd Tuesday of each month at 5 PM in the Education Center and is designed for members to socialize, get to know each other better and to enjoy a short program or demo. Light refreshments will be provided.
 - (d) Sundays on Second Summer Movie Series continues with free art-themed movies the third Sunday of each month at 2 PM in the AEC. "The Agony and the Ecstasy" starring Charleton Heston as Michaelangelo will be shown on July 17th and "The Girl with the Pearl Earring" starring. Colin Firth as Vermeer will be featured on August 21st.
 - (e) The figure drawing group will return the last Monday of each month beginning August 22nd from 5:30 until 7 PM. Led by Mary Quinlan.
(This item was corrected at the meeting: Last Monday of the month, is corrected to read 4th Monday of the month. Date beginning is corrected to read August 29th)
 - (f) California Colorist Elio Camacho will be back for his intensive painting workshops the week of November 6th.

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- (g) Beginning on January 16th, “Art 5 Ways” will be offered as a Sampler Series with a different topic or medium including color theory, watercolors, acrylics, pastels and mixed media taught each Monday by different IAA members.
- (h) A New Figure Drawing and Painting Course with Artist Sally Cummings the Second Saturday of each month August-November.
- (i) January 14 and 15, 2023 - Christine Peloquin will be teaching a Mixed Media Class.
- (j) June 9 and 10, 2023 - Manon Sanders is back to teach an Acrylic Painting Workshop.
- (k) February 18 and 19-Cindy Schultheis has scheduled an Intuitive Painting Class
- d. **Treasurer/Finance Committee:** Christen Parleton
- e. **Secretary:** Bee Sandberg
 - i. Meeting minutes distributed
- f. **Technology Support:** Gwen Cowart
 - i. Breck Dewitt and George Haffey have updated the network throughout the gallery and the AEC. Coverage, signal strength, and speed have all been improved. Research is underway on shifting to a more secure wireless protocol. The necessary wiring has been routed that allowed the Nix video display to be relocated (thanks Sharon and George Haffey). Deb Ahern has been trained and will be making regular IAA posts to Facebook and Instagram
- g. **House and Properties:** George Haffey
 - i. No major issues just routine maintenance and some rewiring in the gallery and AEC related to technology.
- h. **Marketing and Communications:** Mary Quinlan
 - i. Marketing Committee met June 16. Tasks were assigned to create bios/artist statements on all exhibiting artists available for use in publications, displays, etc. ; Marla will continue to write for the Fernandina News leader and the Fernandina Observer - both publications are being reorganized and are under new leadership; TDC is receiving information on IAA Artwalk events; Connecting to other area arts organizations is being worked on and universal promotional brochure is in the works; the committee believes that thank you letters to donors would need to come from the IAA Board
- i. **Scholarship:** Depy Adams
- j. **Membership:** Rebecca McDannold/Denise Murphy

G. Old Business

- a. (Denise)
 - i. Membership directory is ready and were distributed to board members in attendance. The new directory has been printed in an 8.x11, spreadsheet, format. The desk copy of the directory has been placed in a 3 ring binder.; Members/Desk workers are requested to leave this copy at the desk and take a stapled copy instead.

H. New Business

- a. (John)

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- i. Sponsorship Levels – We need to consider what we have now that we could use sponsors. We need to get started defining current needs and expand the program as we see need or availability. Sponsors should be separate from donors. John to email a proposal outlining the suggested program.
- b. (Chris)
 - i. We are paid up on all insurances through 6/23. Financial reports were not ready at the time of this meeting but will be distributed when available. Due to an approximate increase of \$2700 in cost this year, we need to look into what discounts are available going forward.
- c. (Becky)
 - i. Covid Panels/Covid protocol. A suggestion has been raised to remove at least some of the Covid panels. The Gallery directors need to set a criteria, and poll workers for a general consensus.
- d. (Mary)
 - i. Design and prices for a tri-fold organizational brochure, Fernandina News Leader advertising and “give away(s)” for membership renewal. Mary is looking into a less specific tri-fold option; a 1 page insert can be added for specific sponsor events. Mary will continue to work on this issue as the current “blue” brochure is obsolete. The gallery currently has two brochures; Membership and Organization. Costs for new advertising will be evaluated as sponsorship campaign grows.

I. Presidents Corner

- a. .John has reached out to Starting Point and the Boys & Girls clubs. We may want to add funds to provide for covering 3 Boys & Girls club sites.

J. Open Floor

- a. .Chris McCall has joined the Finance Team.
- b. AEC – Both the Church and Dental groups have provided positive feedback on the Galleries move to return to our mission with regards to rentals of the AEC facility.
- c. The Scholarship winner photos are in the paper and will be going up in the gallery. The Scholarship committee commended the great diversity in the group of winners.

K. Meeting Adjourned 5:10pm