

Island Art Association

Art Education Center, 18 N. 2ND Street, Fernandina Beach, FL 32024

BOARD OF DIRECTORS

MEETING MINUTES

Monday, September 12, 2022, 4:00pm

Board Members Present: John Abbott, Susan Colcord, Becky White, Logan Pierson, Sharon Haffey, Carol Kish, Chris Partleton, George Haffey,

Board Members Absent: Bee Sandberg, Gwen Cowart, Jane Salvaggio, Depy Adams, Mary Quinlan

Guest: None

A. Call to Order: by President at 4:00pm

B. Public Comment: None.

C. Discussion and Acceptance of August 8, 2022 Board Meeting Minutes: Motion to accept: Logan; Second: Sharon. Motion passed.

D. Discussion and Acceptance of the Consent Agenda Reports: Motion to accept Consent Agenda: Sharon; Second: Logan . Motion. passed

a. First VP, Shrimp Fest Chair:

b. 2nd VP, Gallery Director:

c. 3rd VP, Art Education Center: Sharon Haffey: Last month's member night proved to be a huge success with approximately 30 individuals in attendance. The Figure Drawing group also met for the first time and the Photography and Ukelele groups are set to begin this month also. The Sundays on Second summer movie series wrapped up and we now return to the Artist Encounter Sessions that will continue through May 2023 thanks to the organizational efforts of Pipar West. Also, a large number of books were donated to the IAA and were sorted-some were added to the library and others distributed to local sites.

d. Treasurer/Finance Committee:

July and August financial reports attached.

e. Secretary: Bee Sandberg

i. Meeting minutes distributed

f. Technology Support:

g. House and Properties: George Haffey: The courtyard has been refreshed twice this month. Tree trimming has been completed to remove branches that needed to be cut back from the roof of the AEC. George is continuing to look at solutions for mechanical locks and / or new keying for the Gallery and AEC.

h. Marketing and Communications:

i. Scholarship:

j. Membership:

E. Old Business

a. (Carol)

i) Public Art in the City; installations are underway; opportunity for artists to apply and participate.

ii) Cultural Arts Nassau

iii) Art License Plates can be purchased to raise money for the arts in Florida.

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F. New Business

- a. (Becky and Susan)
 - i) Gallery Customer Counts. August customer counts had the following average per each day of the week: Saturday-80; Friday and Sunday-41 each; Thursday-26; Wednesday-23; Monday-21.
 - ii) There are currently 46 exhibiting artists in the gallery with room being made for one more alternate to come on board (Bill McKenna).
 - iii) Gallery wall tags are being implemented.
- b. (Chris)
 - i) Finance Committee needs complete sales receipts to record sales. Chris will bring this up to the EA's during the General Business Meeting on Sept. 22.
- c. (John)
 - i) John noted that some members have expressed support for being open seven days a week. Pros and cons were discussed (staffing, off day as a gallery work day, revenue, etc.) No action was taken. John suggested an EA survey could be taken.
 - ii) John noted that a solicitation for advertising in the AI Jazz Festival program had been received. No action taken.
- d. (Chris)
 - i) Reporting for Depy, Chris updated the board on the status of the Nassau County high school art teachers with one being added at Hilliard High, but one deleted from Hilliard Middle. Depy's report recommended renewing the IAA grants to the high school art teachers (6@\$500), middle school art teachers (3@ \$250), Boys and Girls Clubs of Nassau (\$500) and Starting Point (\$250). John made a motion to renew the grants as stated. Second: Sharon. Motion unanimously passed.
- e. (Sharon)
 - i) Sharon gave a brief overview of a proposed on-line auction to be in the early part of 2023. Artists are encouraged to donate art pieces for the auction. Details will be forthcoming.

G. Presidents Corner

- a. John reported that many committees have responded with suggested edits for the Operations Manual. John will begin to assemble the edits for review by the board.

H. Open Floor

None.

I. Meeting Adjourned 5:30pm