Board Members Present: John Abbott, Bee Sandberg, Gwen Cowart, Logan Pierson, Sharon Haffey, Depy Adams, Susan Colcord, Carol Kish, Chris Partleton, Mary Quinlan,

Guest: Bill McKenna

A. Call to Order: by President at 4:00pm

B. Public Comment:

C. Discussion and Acceptance of November 14th, Board Meeting Minutes: Motion, Gwen. Second, Sharon. Motion passed.

D. Discussion and Acceptance of the Consent Agenda Reports: Motion to accept Consent Agenda: Mary. Second; Chris. Motion passed
   a. First VP, Shrimp Fest Chair: Logan Pierson
   b. 2nd VP, Gallery Director: Susan Colcord, Becky White
   c. 3rd VP, Art Education Center: Sharon Haffey, Jane Salvaggio
   d. Treasurer/Finance Committee: Christen Partleton
      i. November P&L reports distributed as attachments to agenda email. Sales are up from last November. The holiday shop is doing really well.
   e. Secretary: Bee Sandberg
      i. Meeting minutes distributed
   f. Technology Support: Gwen Cowart
   g. House and Properties: George Haffey
   h. Marketing and Communications: Mary Quinlan
   i. Scholarship: Depy Adams
   j. Membership: Rebecca McDannold/Denise Murphy

E. Old Business
   a) (Mary/Leslie Collins)
      i) Marketing update on TDC Marketing plans and the IAA’s contribution to TDC future marketing. They plan to start promoting the local galleries as part of Island tourism in their advertising out of state,

F. New Business
   a. (Depy) Scholarship update.
      i. Depy discovered the top scholarship winner is not utilizing the award; Depy is trying to contact the college to have the scholarship award money returned

G. Presidents Corner

H. Open Floor
   a. (Logan)
      i. 170 applicants for ShrimpFest to date; numbers are back to pre-covid response
Island Art Association  
Art Education Center, 18 N. 2nd Street, Fernandina Beach, FL 32034
BOARD OF DIRECTORS
MEETING MINUTES

b. Gwen made a motion to establish a pilot program for visiting artists to serve on a cultural advisory board; the artist would potentially pay zero commission but would teach a class or present a program in lieu of commission.

c. (John) General business meeting January 24th. Each committee head needs to be prepared to present.

d. Art/Craft market has been moved to February.

e. Sharon request approval $75/month for refreshments for our monthly member night get together. Motion to approve: Gwen, second: Mary. Motion passed.

I. Meeting Adjourned 5:03pm